

How to Change the World:

Social Entrepreneurs and the Power of New Ideas
by David Bornstein

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Activity

- You have one minute. You may use anything you are given.
- Solve the puzzle.

Social Entrepreneurs

- What does it mean?
 - “Social entrepreneurship is not about a few extraordinary people saving the day for everyone else. At its deepest level, it is about revealing possibilities that are currently unseen and releasing the capacity within each person to reshape a part of the world.” (Bornstein, xvi)

Citizen Sector

“creative destruction”



CHANGE

Attitudes

Expectations

Behaviors

OVERCOME

Disbelief

Prejudice

Fear

FIND

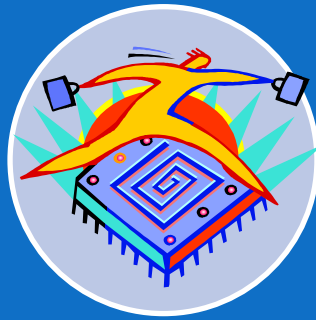
New Order that is Ethically Driven



Theory vs. Idea



Belief in your
Idea



Resourcefulness



“HOW TO” :
perseverance



Goals : Finding
the fundamental
changes needed

